

Encinitas Education Foundation

Minutes September 20, 2010

Meeting was called to order at 6:30 PM.

Attendance

Paul Tabet (OPE), Diane Silberman (FV), Shira Martorana (LCH), Sharon McCorkle (FV), Joe Gerber (OK), Rebecca Mitchell (ME), Shiela Smith (Treasurer), Cheryl Shelhamer (ME), Sally Nubling (PDL), Veronika Clough (PEC), Randy Goodson (OPE), Tim Lesmeister (ME), Chris Possemato (LCH), Lisa Kendall (LCH), Elaine Allyn (PDL), Joe Gerber (OK), Kelley Berman (ECC), Cindy Gray (CAP), Kristin Gaspar (community member), Anita Laird (LCH), Debbie Pinter (LCH), Bill McCorkel (FV), Nancy Dianna Jones (DO), and Dan Grider (DO).

Guests

Dr. Tim Baird, Superintendent
Marla Strich (School Board member)

Officers Reports

Financials – Sheila will email financials to all EEF Board reps. Paul asked reps to review the financials. Paul reviewed the check request process and shared his intent to stream line the process. He indicated reps can expect a 2-week turnaround for checks.

Committee Reports

Fore Kids Golf Tournament – Bill and Paul reported that the event went very well. The event netted \$9,000 for EEF. There were 48 golfers. Funds are earmarked for support of Biz Town. In the future, we need to raise more money for this type of event. There was discussion regarding whether or not to continue with the event in the future. Recommendations included:

- Change the date
- Do not use a professional organizer
- Change the course to Encinitas Ranch
- Closely manage expenses
- Add a “pairing night” (the night before the event) to replace the dinner following the tournament
- Net target for next year should be \$25,000
- Secure a single corporate sponsor

District Report

Dr. Baird shared that the District’s API score improved.

Old Business

Auction Pay – \$400/site/year.

Bond Issue – Paul and Dr. Baird briefly reviewed the key points about Prop P. There was a brief question & answer.

Fund raising events

- Family Portraits – Set for October 2-3, 2010. Cindy Gray will Chair and Joe Gerber will Co-Chair. Flyers have been distributed. Need volunteers for Saturday at Grand View Beach and Sunday at Grand View Beach and Cotton Wood Creek.
- Wine Festival – There was discussion regarding the pros and cons of EEF participating in the event and whether or not EEF should continue to participate in the event. Kristin explained how the event works. This year's event is set for June 11, 2011. Need to commit to the following:
 - Sell at least 20 tickets
 - Submit at least one auction item valued at \$500
 - Sell raffle tickets
 - One rep to attend monthly planning meetings
- Legoland Tickets – There was action at the last meeting to continue participating in the event. There was a request that EEF be allowed to have our own day at Legoland. Request was denied by Legoland. EEF can still piggyback on Carlsbad's day. Tickets would be more costly with an Encinitas-only day. Further planning tabled for a future meeting.
- Farmers Market – Need Chair. Need at least one volunteer from each site.
- Other – Paul indicated that EEF needs to start looking at larger ticket events.

EEF Member School By-laws – School sites have the option to opt out of the district EEF. If a school does not opt out, they will receive funds from the district EEF. All sites have opted in for the current school year. The By-laws have been ratified. There is still confusion about the By-laws. There has been one request that the newly-ratified By-laws be amended. The Board will review the request in Closed Session.

New Business

Treasurer - There was a motion, seconded, discussion, and approval to accept the resignation of Shiela Smith as acting Treasurer.

There was a motion, seconded, discussion, and approval to accept Anita Laird as the new Treasurer.

Next Meeting

The next meeting is set for October 11, 6:30 PM.

Adjournment

The regular meeting was adjourned at 7:45 PM.

Respectfully submitted,

Dan Grider
Secretary

Encinitas Education Foundation

Closed Session Minutes September 20, 2010

Meeting was called to order at 7:45 PM.

Approval of Minutes

There was a motion, seconded, discussion, and approval to accept the Minutes from the August 30, 2010 meeting.

Wine Festival

There was a motion, seconded, discussion, and approval to participate in this year's Encinitas Wine Festival.

Golf Tournament

There was a motion, seconded, discussion, and approval to explore the viability to put on another golf tournament next year.

Proposition P

There was a motion, seconded, discussion, and by secret ballot, approval to endorse Proposition P. The vote was 7 YES, 0 NO, and 2 ABSTAIN. Dan Grider and Kristin Gaspar recused themselves from the vote.

The Closed Session adjourned at 8:15 PM.

Respectfully submitted,

Dan Grider
Secretary